



HANG GLIDING & PARAGLIDING

WEB ADVERTISING RATES

(Effective April 26, 2012)

WEB ADS		<u>1 X</u>	<u>3 X</u>	<u>6 X</u>	<u>12 X</u>
.Aero + .Org	(150 pixels wide x 150 pixels high)	\$150	\$140	\$120	\$100

* Frequency discounts are eligible with a contract and are not transferable to subsequent contracts.

NOTES

.Aero in 150 x 150 size only, randomly rotated

.Org in 150 x 150 placement first come first served, based on contract timestamp.

Advertisers with delinquent accounts or expired contracts will be removed and forfeit ad placement.

4/26/2012

Add-on WEB ADVERTISING RATES

WEB ADS - Magazine Advertiser Rates**		<u>1 X</u>	<u>3 X</u>	<u>6 X</u>	<u>12 X</u>
.Aero + .Org		\$100	\$90	\$70	\$50

* Frequency discounts are eligible with a contract and are not transferable to subsequent contracts.

** Magazine advertisers constitute those spending >\$1200 during same 12 month period on magazine ads.

NOTES

.Aero in 150 x 150 size only, randomly rotated

.Org in 150 x 150 placement first come first served, based on contract timestamp.

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